



Merry Christmas!

The most wonderful time of the year is right around the corner, and we'd love for you to join us at Bellville's Small Town Christmas! Bellville is the place to be to kick off the season. This year Small Town Christmas will be on Friday, December 6th and Saturday, December 7th, and will feature the following:

- ◇ Bellville Christmas Tree and Square Lighting
- ◇ Lighted Christmas Parade around the Square
- ◇ Professional pictures with Santa Claus in the Park with KGoebel Photography
- ◇ Non-profit Area Organizations will have Booths with Food and Drinks
- ◇ Beer and Wine Garden
- ◇ Live Music by the Red Bulls
- ◇ An Inflated Activity Area for Kids
- ◇ Two Mechanical Bulls
- ◇ Double Snow Slide (one for the littles and one for the bigs!)
- ◇ A huge market day and farmer's market
- ◇ Saturday Christmas festivities at a huge Market Day & Farmers Markets
- ◇ Saturday morning Breakfast with Santa at Newman's Bakery

There are several sponsorship opportunities available! We realize that one of the levels might not work for you or your business, so please know that we appreciate every amount that is donated to Small Town Christmas. We also pledge that every penny donated to Small Town Christmas goes straight back to the event! Please be sure to get your sponsorship in by **November 22nd**, in order to have your name or logo printed on all sponsorship material for the event. Thank you again for your donation and see you at Small Town Christmas!

Sincerely,
The Small Town Christmas Elves

Ross Farrell

Cassie Kasprowicz

Aimee Laedwig

Kelly Fellers

Erica Winkelmann

Angela Hoppe

Julie Lischka

Kelsey Guerrero



Corporate Sponsorship Levels

Santa Claus Sponsorship \$2,000

- Reserved seating for 8, for the Small Town Christmas Lighted Parade
- A custom pole banner with your logo and/or name displayed for the entire month of December on a decorated town square light pole, circling the Court House.
- A custom sign with your logo and/or name displayed in the Mini Park, also for the entire month of December
- 8 Wristbands for the Activities in the Mini Park
- Official sponsor for Small Town Christmas, with Sponsor Banner Recognition
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, posters and Facebook ads

Silver Bells Sponsorship \$1,000

- A custom pole banner with your logo and/or name displayed for the entire month of December on a decorated town square light pole, circling the Court House.
- A custom sign with your logo and/or name displayed in the Mini Park, also for the entire month of December
- 6 Wristbands for the Activities in the Mini Park
- Official sponsor for Small Town Christmas, with Sponsor Banner Recognition
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads

Mrs. Claus \$500

- A custom sign with your logo and/or name displayed in the Mini Park, also for the entire month of December
- 4 Wristbands for the Activities in the Mini Park
- Official sponsor for Small Town Christmas, with Sponsor Banner Recognition
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads

Christmas Cheer \$300

- Official sponsor for Small Town Christmas, with Sponsor Banner Recognition
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads, including signage at your sponsored activity.

If you have any questions, please contact us at info@bellvillesmalltownchristmas.com.



Sponsorship Agreement

(Company) _____ agrees to provide a financial sponsorship for the Small Town Christmas on December 6th and December 7th, 2024. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my donation has been issued and accepted by Small Town Christmas. As a sponsor, I agree to provide digital artwork for all promotional advertising to info@bellvillesmalltownchristmas.com.

Please check appropriate sponsorship:

- _____ Santa Claus Sponsor \$2,000
- _____ Silver Bells Sponsor \$1,000
- _____ Mrs. Clause Sponsor \$500
- _____ Christmas Cheer Sponsor \$300
- _____ Other amount

Sponsor Name: _____

Representative Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please send completed agreement with check made payable to:

Small Town Christmas
6 N Kenney Street
Bellville, TX 77418
Email: info@bellvillesmalltownchristmas.com
Phone: 979-865-5546